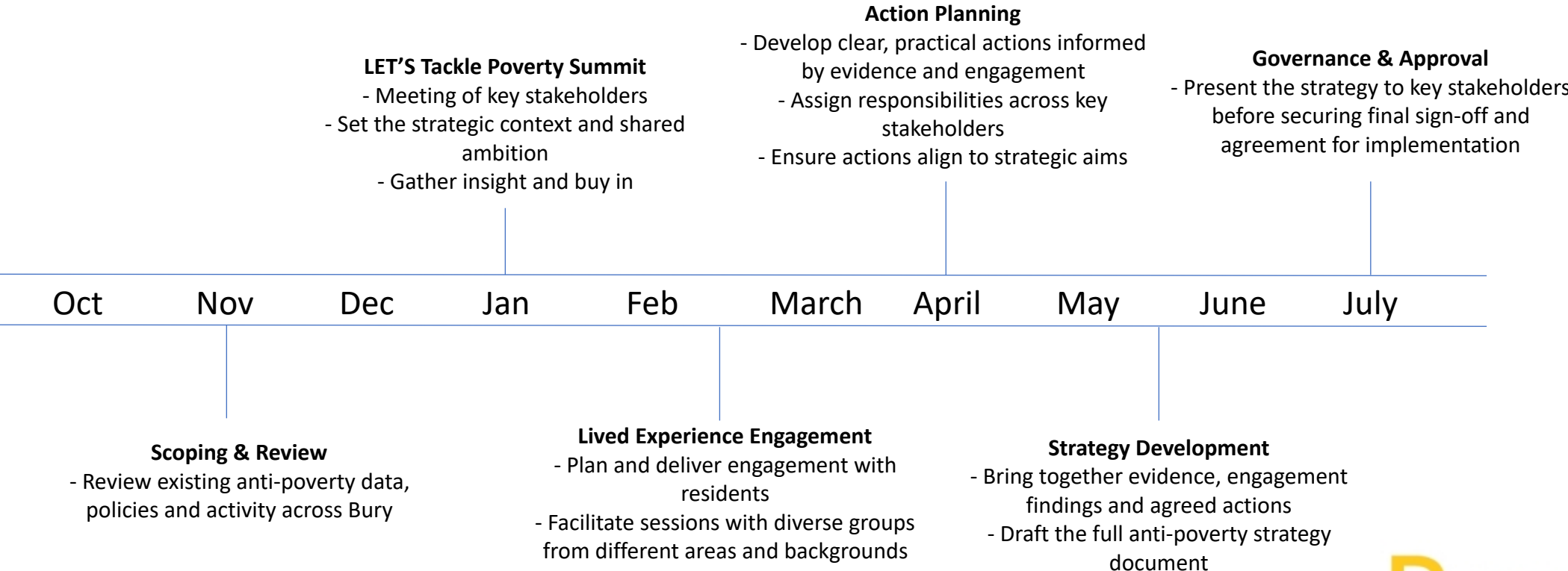


LET'S Tackle Poverty Update

Health & Wellbeing Board

Chris Brown
11/06/2026

Let's Tackle Poverty Strategy



Let's Tackle Poverty Strategy – Discovery and Action Planning

Scoping

Resolve Poverty's findings during the scoping stage were that the draft strategy is strong overall and already includes many core elements of an effective anti-poverty approach.

Recommendations focus on strengthening and refining rather than redesigning.

Key improvements include:

- Setting clear, overarching goals aligned to the vision
- Structuring the strategy around strategic pillars
- Strengthening leadership and ownership across council and partners

Need to embed an intersectional approach, recognising how different groups experience poverty. Importance of benchmarking against regional and national policy to ensure alignment and ambition.

Lived Experience Engagement

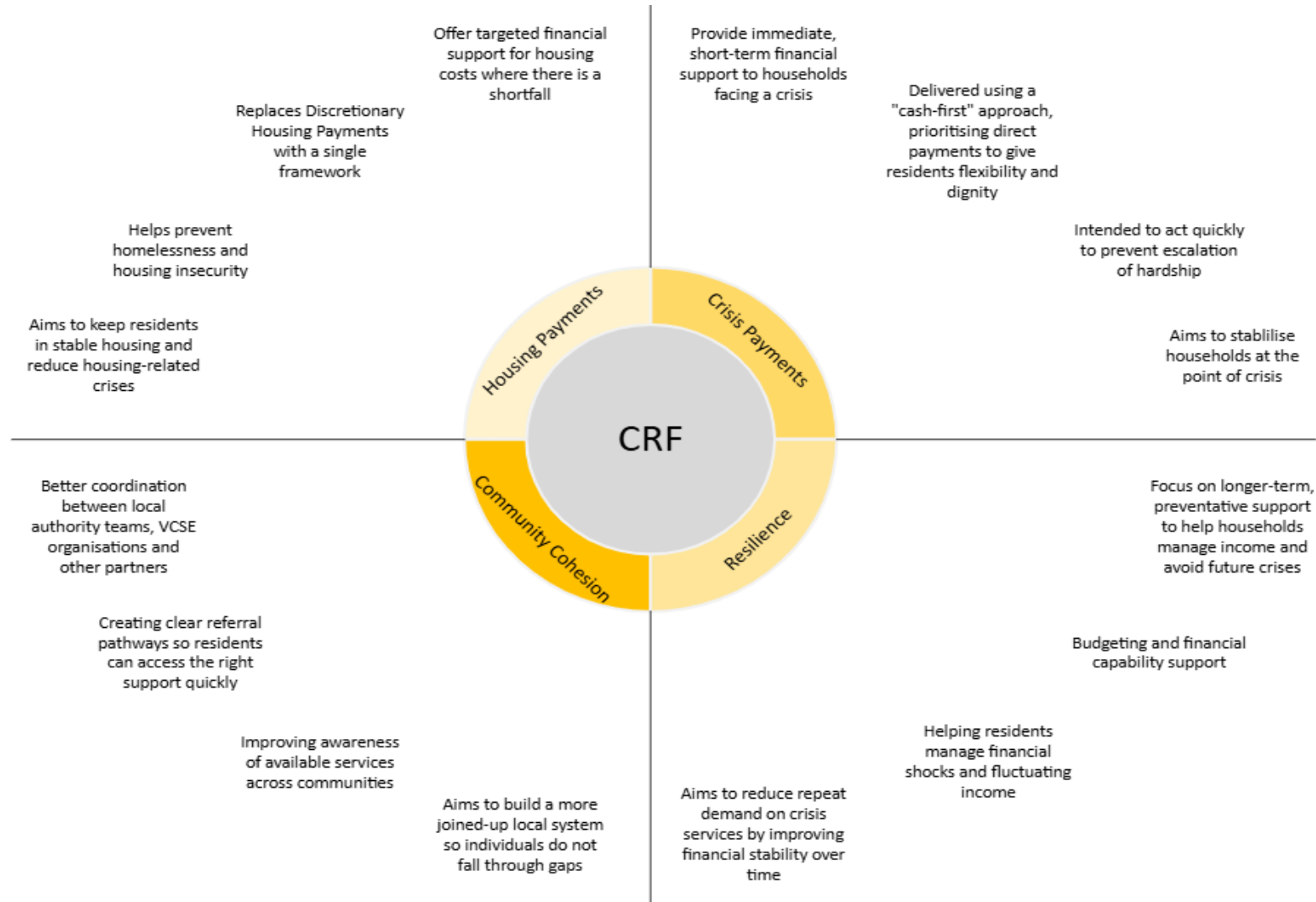
- Cost of living is the biggest issue, with many families struggle to cover essentials.
- High-risk groups include families with SEND children, larger/lower-income households, refugees, and young/single people.
- Housing pressures are significant (short supply, high rents, poor-quality private rentals, risk of eviction).
- Support systems are seen as insufficient, hard to access, poorly communicated.
 - Community organisations are valued but underfunded; key gaps remain (mental health, SEND, youth, budgeting support).
 - Residents feel unheard, with limited meaningful involvement in decisions and a desire for more accessible, community-based engagement.

Action Planning

New actions from Action Planning (April–May workshops)

- Household Finances: 22 actions, including reviewing local debt and welfare advice and strengthening financial resilience services.
- Work and Opportunity: 17 actions focused on community wealth building and supporting access to, retention in, and progression within good quality employment.
 - Improving Children's Lives: 16 actions, including maximising family hubs and tackling intergenerational disadvantage.
- Improved and Affordable Housing: 18 actions, including support to help residents stay warm during colder months.
 - Inclusive Help and Support: 28 actions, including better integration across education, health, housing, and the VCSE sector.

Crisis and Resilience Fund



Crisis to Resilience Pathway

